



ISBN Agency
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ISBN APPLICATION FORM

Valid for 2009

Please read the accompanying notes. Please use BLOCK CAPITALS and **BLACK INK** throughout. If you have had ISBNs before, you will need a different form. Please contact the Agency

PUBLISHER INFORMATION (see page 4 of the accompanying notes)

Publishing Name:

Publishing Address:

.....

.....

Postcode:

.....

COMMUNICATION DETAILS (see page 4 of the accompanying notes)

Telephone:

Fax:

Email:

Website:

Mobile:

Name of Applicant:

Job Title (if applicable):

VAT Number (if applicable):

FOR OFFICE USE ONLY

Org id: Prefix:

Date Rec'd: Notification: Artemis: Category:

SAP: Customer: Sales Order: 72 Invoice: 91

PUBLISHING INFORMATION (see page 5 of the accompanying notes)

How many titles are scheduled for publication in the foreseeable future (e.g. 2-3 years)?
(If you plan to publish more than 10 titles in the next 2 years, please ensure that you apply for a larger allocation)

PAGE SAMPLES (see page 5 of the accompanying notes)

Enclose photocopies/drafts of the title page and title page verso of the **first** publication requiring an ISBN. (See examples below). The title page verso must display a publisher statement. Further details for **this** publication must be provided on the Nielsen BookData Information Form.

Example Title Page:

TITLE OF PUBLICATION

Subtitle if applicable.

By Author Name

Example Title Page Verso:

Published by Publishing Name.

Copyright © Copyright Holder

If you are not publishing a traditional book, please enclose a sample with the title and publisher statement, such as the insert for a CD.

SERVICE

2009 prices

Please select a service

Standard Service
10 working days

Fast Track Service
3 working days

| | | | | |
|---|--------------------------|--------------------------------|--------------------------|-------------------------------|
| Please email an allocation of 10 ISBNs | <input type="checkbox"/> | £107.18 (£93.20 + £13.98 VAT*) | <input type="checkbox"/> | £164.68 (£143.20+£21.48 VAT*) |
| | Or | | Or | |
| Please post an allocation of 10 ISBNs | <input type="checkbox"/> | £107.18 (£93.20 + £13.98 VAT*) | <input type="checkbox"/> | £164.68 (£143.20+£21.48 VAT*) |
| Please email an allocation of 100 ISBNs | <input type="checkbox"/> | £201.48 (£175.20+£26.28 VAT*) | <input type="checkbox"/> | £258.98 (£225.20+£33.78VAT*) |
| | Or | | Or | |
| Please post an allocation of 100 ISBNs | <input type="checkbox"/> | £219.88 (£191.20+£28.68 VAT*) | <input type="checkbox"/> | £277.38 (£241.20+£36.18 VAT*) |
| Please email an allocation of 1000 ISBNs | <input type="checkbox"/> | £521.18 (£453.20+£67.98 VAT*) | <input type="checkbox"/> | £578.68 (£503.20+£75.48 VAT*) |
| | Or | | Or | |
| Please post an allocation of 1000 ISBNs | <input type="checkbox"/> | £539.58 (£469.20+£70.38 VAT*) | <input type="checkbox"/> | £597.08 (£519.20+£77.88 VAT*) |

If you have requested our email service be aware that lists of ISBNs are supplied in Microsoft Excel format and supporting documentation is supplied in PDF format – also please ensure that you have provided an e-mail address

**Please either enclose a cheque made payable to ISBN Agency
or complete the card payment form on page four**

DECLARATION (see page 5 of the accompanying notes)

I confirm that the details provided on this form are an accurate representation of my / my company's intentions.

Signature of Applicant:

Date:

Nielsen BookData Information Form (See page 6 of the accompanying notes)

Please provide information related to your first publication and the page samples you have submitted **only**.

PLEASE COMPLETE ALL SECTIONS WITH BLACK INK IN BLOCK CAPITALS

* Fields marked with an asterisk are mandatory.

| | | | |
|--|---------------|---|---|
| 1 ISBN – the ISBN Agency will insert this for you for your first Publication. | | Date of Publication Day Month* Year* | |
| 2 Price of the publication in £* | | 3 Binding / format* e.g. paperback/hardback/eBook/download etc | |
| 4 Name(s) of Author(s) and other contributor(s) and Date(s) of birth if known. Surname first, followed by other names or initials. (We will assume 'Author' unless stated otherwise e.g. Editor, Illustrator, etc) | | | |
| 5 Translator(s) if applicable Surname first | | Language from which translated (if applicable) | |
| 6 Title of the publication* Subtitle (if applicable) | | | |
| 7 Size in mms * (HxW) | 8 No of pages | 9 No of Volumes (ONLY if sold as a set) | 10 No & type of illustrations (if applicable) |
| 11 Edition (if revised edition please give no.)* | | 12 Running time in minutes (ONLY for audiocassettes / CDs / DVDs etc). | |
| 13 Series details (if any) | | | |
| 14 Short Description of subject matter (for our classification purposes)* | | | |
| 15 If the book is Adult Fiction (x) General Romance War Historical Science Fiction Western Crime Short Stories Fantasy Erotic Fiction Horror Adventure | | 16 Readership level (x)* Children Tertiary General Primary/Secondary ELT/TEFL Teenage Professional | |
| 17 Name and address of publisher* | | 18 Name and address of distributor (ONLY if different from publisher)* | |
| 19 Orders address (ONLY if different from publisher / distributor)* | | | |

